

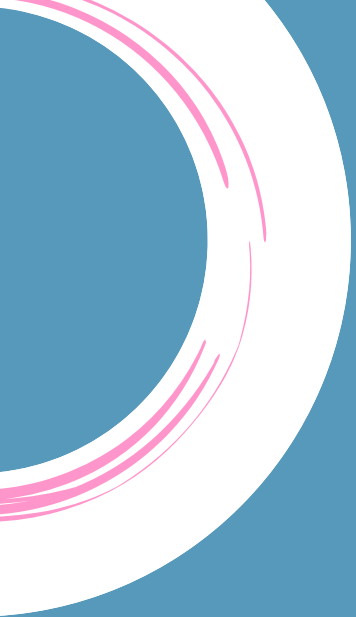
MYSTERY, THRILLER AND
SUSPENSE SHORT STORIES

TWELVE STORIES HIGH

Media Kit

BEVER-LEIGH
BANFIELD

www.beverleigh.com



Meet the Author



Bever-leigh Banfield has an extensive background in storytelling. As an award-winning writer, actress, voice-over artist, producer, director, host, and speaker with a master's degree from the Yale University School of Drama and a B.A. from Stanford University, she has performed on Broadway and in television series, feature films, theatre productions, animations, and TV commercials. You may have watched her as Cynthia in *ROOTS: The Next Generations*, T.C. the Plumber's Helper in *Good Times*, and many other drama and comedy roles. Having studied writing in college, she has written celebrity interviews for national publications, and is the author of the inspirational nonfiction book *You Can Change the World: Be a Change Wizard and Get It Like You Like It*. Now comes her suspenseful new women's mystery-thriller short story collection, *Twelve Stories High*, to excite readers with unique and captivating characters and twisty plots.

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WATCH THE Check Out the Hot New
SIZZLE Twelve Stories High
Theme Song Music Video



About the Book

Twelve Women of Color.
A Dozen Whodunits.
Which girls will survive?

Twelve Stories High is a suspenseful collection of mystery-thrillers starring hard-working Black women, age seven to seventy, suddenly plunged into deadly intrigue. Vulnerable and intrepid, witty and reckless, daring though often scared to death—they are ladies to love, respect, root for, relate to and long remember. Ordinary women in extraordinary peril proving that they're exceptional. While chasing their dreams, they get caught up in nightmares. Which girls will manage to find their way out?

**LEVEL
UP**

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Book Blurb

Long story short—they're in deep trouble.

The heroes of *Twelve Stories High* are suspected of murders they didn't commit. Hounded by dangerous unknown forces. Entangled in secrets and lies. And because they're Black, they're on their own—accused, abused, and on the run from cops as well as killers.

When Florida's hubby demands a divorce and suddenly disappears, relocating seems her only choice. Until her newfound land is cursed, starts growing enemies like weeds, and begins to unearth a deadly mystery buried in her past.

For Cherrie, who caters on boats to fund free meals to feed the homeless, being suspected of killing a media mogul on his to-die-for yacht is poisoning her future—and threatening to starve the hot new love she's stirring up aboard.

Willow is having a nervous breakdown. Haunted by the spirit of a grandmother who exhorts her to hunt for long-lost wealth, she jets to the Caribbean on a genealogical quest for a fortune in hidden family treasure. But how much will the riches cost?

From a southern small-town scandal to a seat on the Hollywood casting couch to a 7-year-old in the hot seat and four amateur painters finding their artwork hung beside their neighbor's corpse, these stories and more unfold as Trouble gets spelled with a capital TEA.



Adventures from California to the Caribbean

www.beverleigh.com

About the Author

Beverleigh Barfield



You may have seen her on television as Cynthia in *ROOTS: The Next Generations* or T.C. the Plumber's Helper in *Good Times*. Or maybe you caught her tracking bad guys as Lily the forensics wiz in *Burke's Law*, or saw her become a vampire in the *Cliffhangers* series, or laughed as she played Gloria the politico in *Major Dad*. And if you're a daytime TV fan, you might've watched her on *Ryan's Hope* and *Days of Our Lives*.

If you think you recognize her from McDonald's, Pampers, Yoplait, Best Buy and other national commercials, you're right. And you've probably heard her announcing ABC network shows and voicing ads for Chevrolet, FedEx, KFC, Bank of America and other major brands. She's narrated planetarium space shows too, and performed voice-overs for animations like *The Little Engine That Could*, *Little Nemo*, *Scooby Doo*, *The Smurfs*, *Batman*, *The Pound Puppies*, *Captain Caveman* and *The Flintstone Kids*.

What you might not know is that she studied writing while getting her B.A. from Stanford, earned a masters degree from the Yale University School of Drama, and proceeded to perform on Broadway and in movies before penning several celebrity interviews with fellow actors and musicians for national publications, the most notable of which, published in *Essence* magazine, won the American Diabetes Association National Media Award.

She's been creating characters and storytelling all her life, and now readers can enjoy the heart-pumping new adventures she's dreamed up to keep them on the edge of their seats. *Twelve Stories High* releases July 10, 2023, available in hardcover, paperback, and eBook at Amazon, Barnes & Noble, Kobo, Ingram, and wherever books are sold.

MYSTERY, THRILLER AND SUSPENSE SHORT STORIES



Quick Facts



Book Title
TWELVE STORIES HIGH:
Mystery, Thriller and Suspense
Short Stories

Genres
Mystery, Thriller, Suspense,
Short Stories, Women's Fiction,
African American Fiction

Page Count
443 pages

Price
Hardcover > 27.99
Paperback > 17.99
eBook > 9.99

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Twinkle Entertainment

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Paperback > 978-0-9986348-6-9
eBook > 978-0-9986348-3-8

Formats Available
Hardcover, Trade Paperback, and
eBook. Audiobook next release.

Where to Buy?
Amazon, Barnes & Noble, Ingram,
Kobo, Draft2Digital, beverleigh.com
and wherever books are sold

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Hear the Hot New Book Theme Song



Bever-leigh created and produced a groundbreaking new book theme song titled Twelve Stories High to forge a deeper connection with her fans, readers, and people all around the globe through the universal language of music. Share it, dance to it, and stay 12 stories high!

Original Music Available
on SoundCloud and
Free with Author Website Signup



www.beverleigh.com

Press Release

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FOR IMMEDIATE RELEASE

ACTRESS-AUTHOR RELEASES GROUNDBREAKING R&B/POP THEME SONG FOR HER NEW BOOK

When Is a Mystery, Thriller and Suspense Short Story Collection More Than a Book?

LOS ANGELES, CA, July 10, 2023—Ask actress, voice-over artist, director, producer, and award-winning writer Bever-leigh Banfield, the life-long storyteller who created, produced, and just released a danceable theme song and accompanying music video for her upcoming crime fiction title *Twelve Stories High*, releasing July 10, 2023 in hardcover, paperback and eBook.

The book's tagline is "12 Women of Color. A Dozen Whodunits. Which Girls Will Survive?"

Booklovers will soon find out by reading her new page-turner. But before the sizzling summer read about Black women caught up in danger and intrigue hits bookshelves, savvy bookworms can download the *Twelve Stories High* song, sung by Madagascan songbird Andrea, on SoundCloud and as a free gift at Bever-leigh's website www.beverleigh.com.

Ms. Banfield, who holds a master's degree from the Yale University School of Drama and a B.A. from Stanford, is perhaps best known for her performances as Cynthia Harvey- Palmer in *Roots: The Next Generations*, TC the plumber's helper on *Good Times*, and many other TV, film and theatre roles. Her voice is familiar to audiences from TV and radio ads, narrations, network announcements, and animated productions such as *The Little Engine That Could*, *Scooby Doo*, *The Smurfs*, *The Pound Puppies*, *The Flintstone Kids*, and *Batman*. But it may be her innovative book promotion efforts that will soon brand her as the author who makes book-to-music connections as popular as book-to-movie adaptations.

"Book buyers crave hardcover, paperback, eBook, and audiobook versions," she figures. "With technology expanding the literary landscape, Big Four publishers allowing only 11% of their titles to be written by authors of color, and educated Black women statistically reading the most of any demographic group, I create content to entertain and enlighten. My theme song lets you #dancewhileweweread books."

Visit beverleigh.com for more information. Watch the [Book Trailer](#). Share the [Theme Song](#). Follow on [Twitter](#), [Instagram](#), [LinkedIn](#), and [YouTube](#).

Email > beverleighbanfield@gmail.com for an Advanced Review Copy.

###



Question Ideas



1

What inspired your Twelve Stories High book, and how did you go about writing it? How long did it take to complete?

7

When and how did you begin writing? Writing seems so different from acting. Is it? How are they similar?

2

Why are short stories so popular? Why did you choose to write a collection of stories rather than a novel?

8

What is your writing method? Do you write longhand, type, dictate? How do you create your plots and characters?

3

Is there a central theme in your book that moves throughout the stories? If so, what is it? Might there be more than one?

9

How do you come up with your many book trailers, promos, and sizzles - and the innovative book theme song?

4

Do the stories all focus on women, and Black women in particular? If so, why? Do the main characters share any traits?

10

Tell us some things we might be surprised to learn about your life - your education, travel, hobbies, or interests.

5

What makes your book important or relevant and not just entertaining? Did you write it to entertain or make a point?

11

What advice can you share with those who feel they have a great story to tell yet don't know where or how to begin?

6

Who do you wish will read Twelve Stories High, and what do you hope they will take away from reading it?

12

What other books have you written? Do you write non-fiction as well? What are you currently working on?

*Coming
July 10,
2023*

Story Starters

Why Educated
Black Women
Read the Most of
Any Group - and
You Should Too

How A New
Mystery-Thriller
Book Got A Hot
Theme Song

12 Quick Author
Tips to Help You
Read Better, Get
Smarter, and Live
Happier

Meet a ROOTS
Actress Who's
Branching Out

Dance While You
Read and A
Dozen Other
Black Bookworm
Book Hacks

Twelve Author
Steps to Getting
Your Wisest
Thoughts
on Paper



Readership

Twelve Stories High appeals to an underserved readership



TWELVE STORIES HIGH APPEALS TO THE MOST ACTIVE BOOK-BUYING DEMOGRAPHICS

"Black people read more of every type of book, though it's statistically close," The Atlantic determined in an article by Philip Bump. Yet, according to wordsrated.com, as of 2019, only 5% of published authors were Black or African American. This disparity leaves Black readers underrepresented and yearning for books with main characters who speak to their mindsets, goals, beliefs, and experiences. *Twelve Stories High* is a rare mystery, thriller, and suspense short story book written by a Black woman, standing in one of the most popular fiction genres, reflecting the ethos of women long overlooked, whose buying power is enormous, and whose interests are underserved.

Bookadreport.com reports, "[The] mystery, thriller and crime genre is the leading book genre in the U.S., as nearly half of American consumers prefer this genre." And as Kristen McLean, NPD Book's lead books analyst puts it, "There will always be a reader for the next great thriller." The *Twelve Stories High* niche is rivaled only by romance.

Moreover, women's fiction book sales also grow year after year, accounting for nearly 80% of fiction sales in the US, UK, and Canada, according to tonerbuzz.com. And this despite the fact that men outpace women in publication. Women buy women's books, and *Twelve Stories High* is positioned to appeal across markets.



Book Sell Sheet

BOOK SUMMARY

Long story short—they're in deep trouble.

The heroes of Twelve Stories High are suspected of murders they didn't commit. Hounded by dangerous unknown forces. Entangled in secrets and lies. And because they're Black, they're on their own—accused, abused, and on the run from cops as well as killers.

From a southern small-town scandal to a seat on the Hollywood casting couch to a seven-year-old in the hot seat and four amateur painters finding their artwork hung beside their neighbor's corpse, these stories and more unfold as Trouble gets spelled with a capital TEA.



Review



Amazing! Twelve Stories High is a dazzling page-turner. With mystery, drama, wisdom, wit, sensitivity to women long overlooked, indomitable characters that cling to your heart, and twists and turns you won't see coming. Bever-leigh Banfield delivers stories that make movies in your mind. Fantastic, fresh, and full of thrills.

-Sheryl Lee Ralph, Emmy-winning author of Diva 2.0

"Loved it! Full of twists and turns."

-Beta Reviewer



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Title: TWELVE STORIES HIGH

Subtitle: Mystery, Thriller and
Suspense Short Stories

Author: Bever-leigh Banfield

Genre: Mystery, Thriller, Suspense,
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Fiction

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eBook: 443 pages

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Read more details at >
www.beverleigh.com



Thank You!

We value your time and greatly appreciate your attention and consideration.

For an in-person, phone, Zoom, or live online interview, or to participate in the July 10, 2013 online launch, receive updates, request a physical or eBook Advanced Review Copy (ARC), or arrange for a book signing, email or DM.

Let us know if there's anything else we can do for you. We look forward to connecting with you soon!

Stay lifted,

The Twelve Stories High Team

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