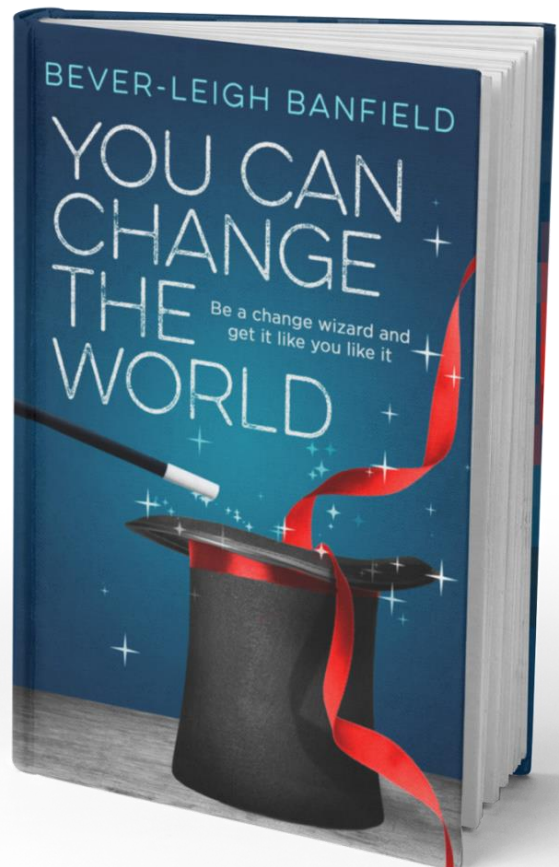


*Available in Paperback, E-book and Audiobook Read by the Author*



# Media Kit

- ◆ Bever-leigh's Bio
- ◆ Book Bio
- ◆ Endorsements
- ◆ Target Audience
- ◆ Print and Audiobook Excerpts
- ◆ Potential Interview Questions
- ◆ Story Ideas
- ◆ Photos
- ◆ Contact



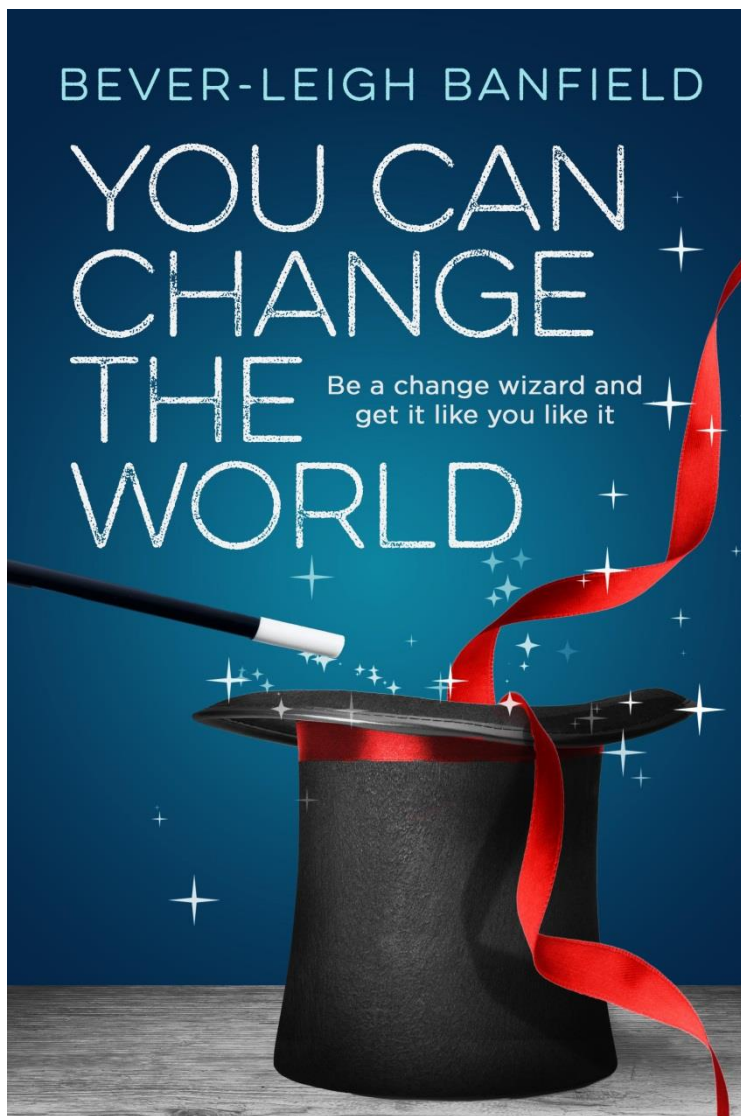
# Author Bio

Bever-leigh Banfield, M.F.A. is a writer, actress, voice over artist, host and speaker with an M.F.A. from the Yale University School of Drama and a B.A. from Stanford University. She has penned numerous celebrity interviews, the most notable of which, published in *Essence* magazine, won the American Diabetes Assn. National Media Award for journalism. Her debut mystery-thriller short story book *Twelve Stories High* will be released later this year. As an actress, Bever-leigh has performed in many TV dramas and sitcoms, movies, Broadway theatre productions and national commercials. She is perhaps best known for her roles in *ROOTS: The Next Generations*, *Good Times*, *Cliffhangers*, *Open All Night* and *Burke's Law*. Her voice has been heard in television and radio ads, cartoons, animated films, ABC network announcements, and as narrator of planetarium space shows at Griffith Observatory in Hollywood. Bev has lived in Europe and the Caribbean, and traveled in Africa, South America, and across the United States. She has been gifted with psychic perception since childhood, sharing a gift of sight for events past, present and future. Bever-leigh's debut nonfiction book *You Can Change The World* is all about helping others live their dreams and change the world for the better!



**Bever-leigh Banfield**

writer of books and screenplays | teller of stories



**AUTHOR:** Bever-leigh Banfield  
**CATEGORY:** Self-Help  
**PAPERBACK ISBN:** 978-0-9986348-8-3  
**AUDIOBOOK ISBN:** 978-0-9986348-2-1  
**EBOOK ISBN:** 978-0-9986348-0-7  
**PUBLISHER:** Twinkle Entertainment

# Book Bio

You have an ultimate magic within you, capable of transforming yourself, your life and everything that exists. You needn't fear change, leave it to others, or get stuck with whatever happens next. You can pull heaven right out of your hat with the alchemy of your heart and mind. You just have to know how to use your abracadabra presto change-o. You can make things disappear or pop up, because you are the change you crave. Your dream is a reality somewhere, ready for you to experience it by making change your BFF. Tap into who you're meant to be, and the special thing you're meant to do – with this book about your mission in life, and how you can have it materialize to be happier, healthier, wealthier, wiser, and make the world a better place.

Watch the video Below



 WATCH THE BOOK TRAILER

Play Trailer

# ENDORSEMENTS



Foreword by

**RECOMMENDED**

Michael Bernard Beckwith (Author of *Life Visioning*, featured contributor to *The Secret* book and film)

"A compelling and empowering journey into how your micro world affects the macro world. If you want to live large, snatch this one off the shelf." – **John A. Hunter**, Executive Vice President, QVC shopping network (ret.)

"Every page is packed with inspiring passion and powerful positivity. It will propel you to change your perspective, pick up your pace and promptly pull off a change of heart." – **Patrice Walker Powell**, fmr. Deputy Chair, National Endowment for the Arts

"In my book, *A Setback Is A Setup For A Comeback*, I tell readers that life is constantly changing which requires that you make choices about how you will respond to the changes. You cannot control what happens to you but you can control what you do about it. Bever-leigh Banfield is helping people to change their thinking so they can make greater choices that change their lives and positively impact others in the process! Read it and go out and change the world!" – **Dr. Willie Jolley**, Hall of Fame Speaker, Best Selling Author of *A Setback Is A Setup For A Comeback & It Only Takes A Minute To Change Your Life*

Be a change wizard and  
get it like you like it



# Target Audience



## READERSHIP



- career changers and job seekers
- college students and recent grads
- business & community leaders
- executives and entrepreneurs
- politics watchers
- spiritual/religious groups and persons
- empty nesters & transitioning retirees
- tastemakers and bloggers
- YouTubers & social network mavens
- educators
- socially conscious
- artists

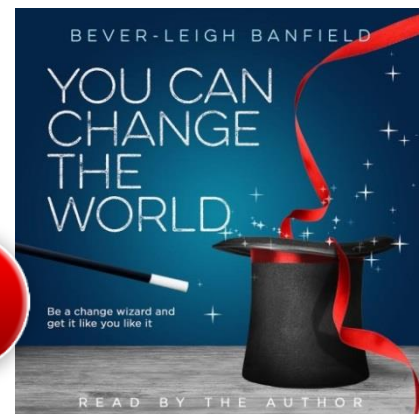


## BOOK BENEFITS

- learn how to make change work for you
- master the art of making change happen
- increase your leadership skills
- tools for manifesting dreams and goals
- develop better relationships
- increase health, wellness, peace of mind
- exercise social awareness and consciousness



# Book Excerpt



## Chapter One

### The Alchemy of Change Is the Source of Joy

We see what we believe, not the other way around.

What people perceive of us and are able to gather from our interactions arises from where we're centered at the innermost core of our being. No matter what face we plaster on, we are who we are, and in the end, we materialize our consciousness. Our beliefs are making things happen, whether we buy into that or not. Whether or not we accept the responsibility of our power to shape our environment, what we think, do, and feel is a cause that has an effect. Who we are makes an impact on how we make people feel, and on what they think and do, and thus, on the rhythm and flow of everything around us.

Think about those who have inspired you and those who tried to block your path, and you'll see that, though ultimately what you thought, felt, and did was on you, other people have had an effect on your life, for the better and for the not-so-good depending on how you handled things. We are all interwoven into a fabric. We are divine, and we are One. Each of us plays a title role in the human drama unfolding. We are the storytellers, writing our story and acting it out. Whether a comedy, tragedy, morality play or action yarn, what is your story going to say, and who will be your audience? Are you the heroine of a romance or a vengeance thriller? It's your choice. Are you a victim, or are you the champion, challenger, or adventurer?

Whoever you are at present, you can change, because you are built to transform. Your ability to transform yourself transforms the world you're living in. Transformation is not just within your reach, it is actually your destiny. And when that is paired with your genuine desire, you can become anyone you want, and accomplish beyond your fantasies.

Change is your very birthright as a spiritual being incarnated into a human existence on this planet. You can define your reality for yourself, in any way you choose. Reality is perception. What you perceive is real to you, and you are not meant to play small ball. You're meant for a chameleon life of constant transmutation. You are a Change Wizard. You're born to be able to turn on a dime in a noble journey toward the truth. You're called to, like Jack, be nimble and quick on the twisting, turning paths of life. You are not here to stagnate, bask in recalcitrance, clutch mediocrity, or amble along at the pace of a slug. You are meant to explore opportunity and believe in vast possibilities. You're built to shift, and switch, and soar.

# Potential Interview Questions

- 1 What prompted you to write *You Can Change The World*?
- 2 How did you come up with the subtitle?
- 3 What is a Change Wizard? Can anyone become one?
- 4 Why is it important to embrace change?
- 5 Who needs to read your book?
- 6 If I'm just a regular person, how can I change the world?
- 7 Changing the world is a big idea. Where do I begin?
- 8 Why do many people dislike change and resist it?
- 9 How can we overcome fear of change?
- 10 What's the best way to tackle change we don't like?
- 11 What do we do when change seems to be for the worse?
- 12 What is the first step in becoming a Change Wizard?
- 13 I am who I am – How do I know who I'm Meant To Be?
- 14 How do I discover my Meant-To-Do?
- 15 How do those who find it hard to change, change the world?
- 16 What was the biggest change of your life?
- 17 How does one deal with a challenging sudden change?
- 18 How are you personally working to change the world?
- 19 What has your career taught you about change?
- 20 What do you hope readers take away from the book?

# STORY IDEAS FOR REPORTERS



**1. 10 Steps to Change Wizardry:** A Foolproof Plan To Conjure Up Miracles and Magically Transform Your Life

**2. Work For Change and Make Change Work For You:** How To Ensure Every Change In Your Life Is For The Better

**3. The Change Challenge:** Transform Your World in 30 Days

**4. Surviving Sudden Change:** Making The Most Of Situations, Circumstances And Conditions That Seem Beyond Your Control

**5. Change Your Range:** How To Up Your Influence, Shine Like A Star, And Impact Like A Meteor

**6. Being The Change You Want To See:** The Magic Formula For Sowing And Growing Seeds Of Change

**7. The Magic of Mindfulness:** Change Your Mind, Change Your Life – And Lots Of Others!

**8. Diversification Nation:** Bever-leigh Banfield Works Multiple Careers – You Can Too!

**9. Do What You're Meant To Do:** Act On Passion & Purpose

**10. Be Who You're Meant To Be:** Unleash Your True Self

**11. Make Your Dream Pick Up Steam:** Techniques For Achieving Your Goals and Creating A Lasting Legacy

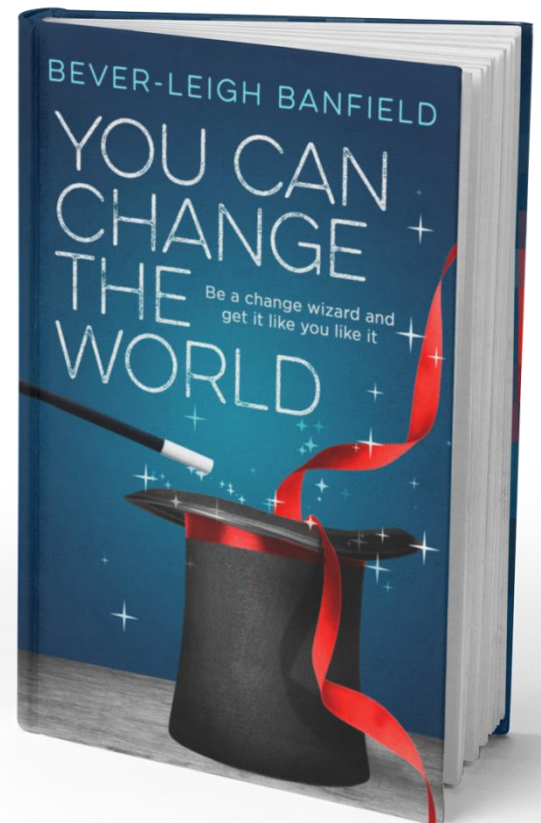
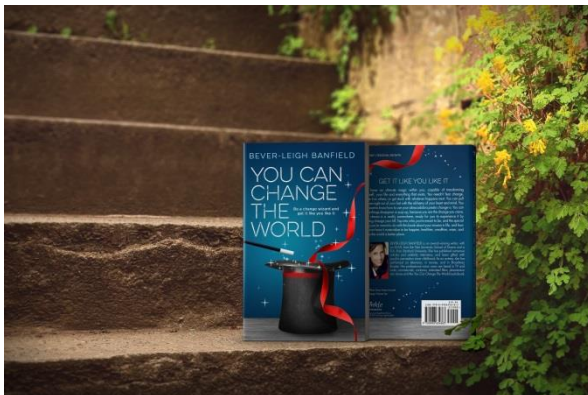
**12. Counting Change:** Ways To Benefit The Greater Good

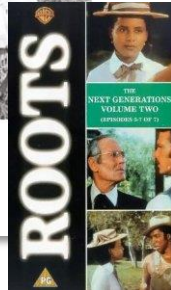
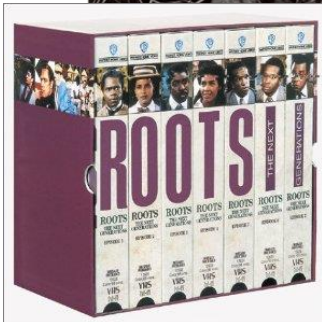




# FOR PHOTOS

Click on a photo below to copy or save it from the website in 300dpi, or email or call to let us know where your article will be published or posted online, and we'll be happy to send, or pose for, pictures!





# get in touch *with* Bever-leigh Banfield

Website: [youcanchangetheworldbook.com](http://youcanchangetheworldbook.com)

Phone: (323) 856-2214

Twinkle Entertainment

3727 W. Magnolia Bl. Ste. 103, Burbank, CA 91505



Email: [info@youcanchangetheworldbook.com](mailto:info@youcanchangetheworldbook.com)

